



ESCAPE  
M A N O R

Presents...

## **Escape Room Design Competition 2022**

Help create Escape Manor's next experience!

**Contest Guidelines, Rules, and Entry Form**

February 2022



**The Premise:** Create a theme, a narrative, and a set of challenges that you think the world would love to experience.

**The Submission:** Use the Entry Form (below) to describe all the details of your ingenious design. We will evaluate Entry Forms based on the criteria set out below.

**The Pitch:** Finalists will be invited to pitch their idea to a panel of judges. The top 3 submissions will be awarded a cash prize! Full credit will be given to the winners on Social Media.

**The Payout:** 1<sup>st</sup> prize: **\$2500**. 2<sup>nd</sup> prize: **\$1000**. 3<sup>rd</sup> prize: **\$500**. All winning teams will also receive an escape experience for 6 people.

**Application Deadline:** March 15, 2022 at 11:59pm

**Submission Deadline:** April 10, 2022 at 11:59pm

**Finalists Chosen:** April 24, 2022 at 7:00pm

**Final Pitch-off:** May 11, 2022 at TBD

**Winners announced:** May 17, 2022

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## Contest Guidelines

You must state your intent to participate by sending an email to [promotions@escapemanor.com](mailto:promotions@escapemanor.com) by 11:59pm on March 15, 2022. Include the following information in your email:

- Email Subject line must be "WE'RE IN!"
- Main Contact Name
- Contact Email
- Contact Phone Number
- Estimated # of people on team (individual participation is okay)
- Team Name

**Your Submission:** Submit an Entry Form (as shown below) as an individual or a team to Escape Manor before the deadline of 11:59pm on April 10, 2022. You must email your entry to [promotions@escapemanor.com](mailto:promotions@escapemanor.com) with "ENTRY: *YOUR TEAM NAME HERE*" as the subject line. If your files are too large to email, you may compile your documents in a Google Drive folder and share the link with us.

Note: The running of the Contest is conditional on Escape Manor having received at least 10 independent expressions of interest by the Application Deadline and 10 independent Entry Forms by the Submission Deadline. Escape Manor reserves the right to extend the Application and/or Submission Deadline by up to **5** calendar days in the event additional expressions of interest are required to meet the above-noted minimum.

## Entry Form

Thank you for participating in this competition!

Please include all of the below information. Also include or attach all supporting documents, images, presentations, layouts, and schematics needed to convey your idea appropriately. Your submission should include, but not be limited to details noted below.

**Team Name:** Easy. Have fun with this.

**Team Members:** Include names.

**Experience Name:** IE. The Asylum

**Storyline:** Paint a picture for us. This is your chance to be a story-teller. A good experience has a story unfolding as the experience progresses. Consider this when laying out your narrative.

**Main Objective:** IE. Diffuse bomb and escape. Explain in detail what, how, and why your objective(s) is what it is!

**Room Décor:** Set the mood for us. We want to understand your vision. You are encouraged to include photos or videos to help convey the setting you want to achieve.

**Floor Plan:** Your design should fit within 400 square feet of space that is approximately 20ft x 20ft. You can add walls, secret rooms/panels etc. as necessary (but remember, it must be buildable!) We are looking for an overhead view of the room layout. If you have access to 3D modeling programs, you may also include that to help illustrate your layout.

**Clue Sequence Overview:** Visually demonstrate how the puzzles and challenges connect to each other. A diagram or flowchart would be helpful tools to illustrate this. Include narrative advancement junctures and plot twists. We are looking for 8-10 challenges/sequences. Remember to design an experience that isn't too linear and considers multiple lines of challenges to keep all players busy.

**Detailed Clue Sequences:** Explain how each puzzle works and how it connects to other sequences. Details are important. The reader should be able to imagine playing through the sequence. Diagrams or illustrations can be helpful. Do your best to incorporate a variety of puzzles to appeal to different minds and interests.

**Prop List and Sourcing:**

List everything we'd need to bring the experience to life. Include links to unusual items that may not be easily found/sourced.

### **What we are looking for!**

We are looking for an experience that blows participants' minds! It should be designed with 4-6 players in mind and be adaptable in difficulty for varying levels of experienced players. The experience should last no longer than 50 minutes.

Submissions will be graded on the following criteria on a scale of 1 – 10 (10 being best):

- Creativity
- Narrative Originality and Continuity throughout the experience
- Puzzle quality and variety (8-10 puzzle sequences)
- Logical flow to the experience
- Design durability (ability to endure high traffic)
- Technical details of general design and specific puzzles
- Thematic design (puzzles related to theme and storyline)
- Presentation and Clarity (supporting documents to help explain your design)
- Overall Creativity and Fun!

Be as detailed and as creative as you can be. You want to win. Go the extra mile. All presentations, videos, pictures will be accepted.

*Important note: You are not expected to actually build individual pieces for your submission; you will be submitting a digital presentation along with whatever other materials you need to help sell your concept (images, videos, models, etc.) However, everything you dream up must be something that can actually be built at some point, and if you win, we may ask you to come and help build it.*

**We are happy to answer any questions you have. Please send your questions to [promotions@escapemanor.com](mailto:promotions@escapemanor.com) and we will get back to you within 48 hours.**

# Contest Rules

**Contest:** Escape Manor's Design Competition (the "**Contest**")

**Contest Period:** February 24, 2022 to April 10, 2022 at 11:59pm (the "**Contest Period**")

**Contest Sponsor:** Escape Manor Inc. ("**EMI**")

## 1. HOW TO ENTER

**No purchase required.** To enter the Contest, send an email to [promotions@escapemanor.com](mailto:promotions@escapemanor.com) with the required information by 11:59pm ET on March 15, 2022. To be valid, your final entry form must be received by April 10, 2022 at 11:59pm ET in the manner set out in the Contest Guidelines. Limit of one entry per person.

## 2. ELIGIBILITY

The Contest is open to all Canadian residents who have reached the age of majority in their province or territory of residence.

## 3. PROCEDURE FOR AWARDING PRIZING

After the Contest Period, the EMI team will review all submissions based on the criteria set out in the Contest Guidelines. The top five (5) rated submissions (the "**Finalists**") will be invited to present their escape room concepts on May 11, 2022 to a panel of judges at a location to be determined by EMI ("**Pitch Night**") or virtually.

Each Finalist to be invited to Pitch Night will be contacted no later than end of day April 24, 2022 by telephone. If a Finalist cannot be reached by end of day April 24, 2022 following the first attempt of contact or declines to participate in Pitch Night, EMI shall have the right to select another Finalist.

## 4. DESCRIPTION OF PRIZE

Up to three (3) winners will be declared at the end of the Contest, with prizing as follows:

\$2,500CDN for the 1<sup>st</sup> place submission (following Pitch Night presentations)

\$1,000CDN for the 2<sup>nd</sup> place submission (following Pitch Night presentations)

\$500CDN for the 3<sup>rd</sup> place submission (following Pitch Night presentations)

A maximum of 3 prizes will be awarded in this Contest. The total value of all prizing is \$4,000CDN.

## 5. GENERAL RULES

5.0. EMI reserves the right to amend the Contest Rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest Rules will be posted on the EMI website. By entering into the Contest, you agree to abide by the Contest Rules and the decisions of EMI, which decisions shall be final and binding on all contestants. Without limiting the generality of the foregoing, (1) if at least 10 independent contestant expressions of interest have not been received by EMI by 11:59 on March 20, 2022 (i.e. the extended Application Deadline), or (2) if at least 10 independent Entry Forms have not been received by 11:59pm on April 13, 2022 (i.e.

the extended Submission Deadline), as the case may be, the Contest shall automatically terminate without further liability to EMI and EMI shall inform those contestants that have submitted an expression of interest and/or submitted an Entry Form of such termination.

5.1. The winner shall sign an assignment of intellectual property pursuant to which, in consideration of the granting of the prize, they agree to assign and/or license all rights, title and interest in and to the ideas, concepts or inventions set out in their submission to EMI.

5.2. To be declared a winner, a selected contestant must first correctly answer a mathematical skill-testing question.

5.3. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.

5.4. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.

5.5. The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; or (iv) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest. The Contest Parties are not responsible for any errors or omissions in any printing or advertising related to this Contest.

5.6. Contestants found or suspected of tampering with or abusing any aspect of this Contest, including, but not limited to, acting in violation of these Contest Rules or acting with the intent to disrupt the normal operation of this Contest, as determined by EMI, will be disqualified. The unauthorized incorporation of any third party intellectual property, designs or ideas in a contestant's submission shall result in automatic disqualification.

5.7. In accordance with the terms of the Entry Form, in consideration of being able to participate in the Contest, each contestant that does not win a prize agrees, upon request by EMI to assign and/or grant a royalty-free license to EMI to use some or all of the ideas, concepts or inventions set out in their Contest submission. EMI agrees to provide compensation in the form of EMI merchandise and EMI passes to any contestant whose designs, inventions or ideas are ultimately integrated into an EMI escape room.

5.8. Each contestant's personal information, including name and contact information, will be collected by EMI solely for the purposes of: (1) administering the Contest; and (2) notifying the contestant of special offers and providing promotional materials regarding the products and services of EMI and shall not be used for any other purpose without express consent. By providing this information, you consent to it being used for the stated purposes.

5.9. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular or that have been submitted in contravention of the Contest Rules and the Contest Guidelines may be disqualified by EMI.

5.10. EMI reserves the right to amend the Contest Rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest Rules will be posted on the EMI website. By entering into the Contest, you agree to abide by the Contest Rules and the decisions of EMI, which decisions shall be final and binding on all contestants.